

WAYDAMIN Fact Sheet



2221 Peachtree Rd NE Ste
D-149
Atlanta, GA 30309
(Headquarters-Online-Based
operations)



\$5-10 million USD annually
(Based on sales performance
and product launches since
2021)



Approximately 20-30
employees
(Including design, marketing,
social media management)



Waydamin is an Atlanta-based
lifestyle and streetwear brand
founded by influencer and
entrepreneur Jayda Cheaves.
Blending luxury and streetwear,
it empowers confident young
women and stands out for its
limited-edition drops, bold style,
and strong social media presence.



CONTACT
WWW.WAYDAMIN.COM



SUPPORT@WAYDAMIN.COM

SOCIAL MEDIA



[@WAYDAMINBRAND](https://www.instagram.com/WAYDAMINBRAND)



[@WAYDAMINOFFICIAL](https://www.tiktok.com/@WAYDAMINOFFICIAL)